

## Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W  
-----123338 260836Z /12

R 260819Z MAY 78  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 2161  
INFO AMEMBASSY BERN  
AMEMBASSY BONN  
AMEMBASSY BRUSSELS  
AMEMBASSY COPENHAGEN  
AMEMBASSY THE HAGUE  
AMEMBASSY LONDON  
AMEMBASSY ROME  
AMEMBASSY STOCKHOLM

UNCLAS SECTION 01 OF 02 PARIS 16803

E.O. 11652: N/A  
TAGS: BEXP FR  
SUBJECT: TEMPS: CASE NO. CON 0100

REF: (A) STATE 091897, (B) STATE 120712

1. IN RESPONSE TO REFTEL (B) FOLLOWING INFORMATION  
WAS OBTAINED FROM TRADE ASSOCIATIONS AND TRADE SOURCES.

2. AMUSEMENT GAMES:

A. NUMBER OF OPERATORS: APPROXIMATELY 2,000

B. NUMBER OF MACHINES IN OPERATION:

100,000 PINBALL MACHINES  
100,000 SOCCER AND SIMILAR GAMES  
45,000 JUKE BOXES

C. MAJOR FRENCH MANUFACTURERS: SADEM (ELECTRONIC JUKE  
BOXES) ; STMPHOMATIC (ELECTRONIC JUKE BOXES) ; STAAL  
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(PINBALL MACHINES) ; ATARI EUROPE (VIDEO GAMES UNDER  
US ATARI LICENSE) ; ETS RENE PIERRE (SOCCER AND  
SIMILAR) ; AND BONZINI (SOCCER AND SIMILAR).

D. MAJOR US BRANDS NOW BEING IMPORTED FROM US OR  
EUROPEAN COUNTRIES WHERE THE GAMES ARE MANUFACTURED  
UNDER US LICENSES:

GOTTLIEG, WILLIAMS, BALLY, SEEBURG,  
ROCK-OLA, ATARI, STERN ELECTRONICS

E. CURRENT NUMBER OF DISTRIBUTORS:

APPROXIMATELY 20 DISTRIBUTORS/WHOLESALERS/IMPORTERS  
MAJOR DISTRIBUTORS/IMPORTERS/WHOLESALERS IN THE  
PARIS AREA:  
SOCODIMEX ; ETS BUSSOZ ; BALLT FRANCE ;  
PARIS-NEW YORK ; ETS SALMON ; LOWEN (SUBSIDIARY  
OF GERMAN LOWEN AUTOMATEN)  
IN ADDITION THE FOLLOWING FIRM LOCATED IN  
DIJON: SOVODA  
STE MEPADI (LOCATED IN METZ)

GENERAL INFORMATION: THE TOTAL NUMBER OF CAFES IN  
FRANCE IS EVALUATED AT 130,000 WITH AN AVERAGE OF  
ALMOST 2 COIN-OPERATED GAMES ANDACHINES. THEREFORE  
THE TOTAL NUMBER OF COIN-OPERATED AMUSEMENT MACHINES  
TOTALS APPROXIMATELY 250,000 UNITS. THE MARKET WAS  
DOMINATED BY US MACHINES, WHICH ARE STILL IMPORTED  
IN FAIRLY LARGE QUANTITIES (20,000 ANNUALLY) BUT WITH  
THE NEW ELECTRONIC GAMES WHICH ARE NOW BECOMING  
VERY POPULAR, FRENCH AND OTHER EUROPEAN MANUFACTURERS  
WILL COVER A LARGER PERCENTAGE OF THE MARKET.

3. COIN-OPERATED MACHINES  
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A. NUMBER OF OPERATORS WHO HANDLE MORE THAN 2 MACHINES:

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-----123339 260840Z /12  
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FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 2162

INFO AMEMBASSY BERN  
AMEMBASSY BONN  
AMEMBASSY BRUSSELS  
AMEMBASSY COPENHAGEN  
AMEMBASSY THE HAGUE  
AMEMBASSY LONDON  
AMEMBASSY ROME  
AMEMBASSY STOCKHOLM

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3,000

MAJOR OPERATORS: ADIBU, COFEC, SAFAA, DDA,  
FRADIS, PORTREX, PRODIS, SADA, SAFDA, SAVEDA,  
SEMDA, SPBG

B. NUMBER OF MACHINES IN OPERATION  
FOOD, CANDY AND BEVERAGE AUTOMATIC  
DISTRIBUTORS: 130,000

C. THE MAJOR FRENCH MANUFACTURERS SIAPA (SOCIETE  
INDUSTRIELLE D'APPAREILS AUTOMATIQUES) ; DEM ;  
ALLEGUCCI & CIE.

D. MAJOR US BRANDS NOW BEING IMPORTED:  
NATIONAL VENDORS (DRINKS, CANDIES) BY EURO  
EQUIPEMENT, SUBSIDIARY OF THE GROUP  
PERNOD/RICARD ;  
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POLYVEND (CANDIES) DISTRIBUTORS: SAFAA  
VENDO (DRINKS) IMPORTED BY VENDO FRANCE  
ROWE (CANDIES AND DRINKS) IMPORTED BY SATAMATIC

E. PPROXIMATELY 10 DISTRIBUTORS/IMPORTERS/WHOLESALERS.  
MAJOR DISTRIBUTORS/IMPORTERS/WHOLESALERS:  
DEM ; ALLEGUCCI & CIE ; EURO EQUIPEMENT ;  
JANOT MISTRAL ; SAFAA ; SATAMATIC ; SIAPA ;  
SPENGLER FRANCE

GENERAL INFORMATION: STATISTICS ON FOOD, DRINKS AND  
CANDIES AUTOMATIC COIN-OPERATED DISTRIBUTORS ARE  
POOR. MOST OF THE OPERATORS SERVICE ONE OR TWO  
AUTOMATC DISTRIBUTORS.  
THE LARGEST COMPANIES ALSO ACT AS IMPORTERS, DISTRIBUTORS  
AND WHOLESALERS.

4. POST SPENT 12 HOURS IN PREPARING THIS RESPONSE.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978PARIS16803  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780222-0782  
**Format:** TEL  
**From:** PARIS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780514/aaaaalmb.tel  
**Line Count:** 171  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** c2d6b695-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 4  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 STATE 91897, 78 STATE 120712  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2549956  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TEMPS: CASE NO. CON 0100  
**TAGS:** BEXP, FR  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odhc://SAS/SAS.dbo.SAS\_Docs/c2d6b695-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014